

Just Transitions Sub Committee Climate Engagement Budget Proposal (State Fiscal Year 2024)

What	Why	How	Target Outcomes	Investment
Direct engagement with community members	Building relationships and trust with communities is essential to successful public engagement	Support for partner organizations and staff through a grant to an external organization to implement	1000 individuals reached XX individuals with increased understanding of climate related science, programs and policies XX supported in-person outreach events	\$400,000 (\$25,000 per county * 14 counties) + 0.5 Full time staff member at ANR for administration (\$50,000K)
Compensation for Participation	Ensuring equitable compensation for community members and members of the Vermont Climate Council	Provide stipends, supports and incentives for community members to participate through a grant to an external organization to implement	# of climate council members with increased compensation # of community members paid for participation	\$65,000 \$200 per diem/climate council subcommittee or task group meeting (~10 members x 20 meetings) Average of \$50 per person per engagement (~500 individuals)
Training on Guiding Principles	Building capacity and understand how to consistently and proactively integrate principles into programs and policies design	Train, coach and engage Legislators, state agency implementers and others on general equity and just transitions concepts utilizing JT guiding principles and tools	XX individuals trained XX policies and programs that incorporate the Guiding Principles	\$100,000 Hire consultant/contractor to work in coordination with JT SC
Generational Engagement	Engaging youth, young adults and seniors in Vermont are critical to ensure that every generation has a voice	Funding incorporation of climate justice into established programs through grants to partner organizations targeting specific age groups to build capacity	XX K-12 schools supported # of seniors participating in community events	\$150,000 3-5 grants to partner organizations (\$30-50K each)
Communications & Marketing	Simplify messaging around climate impacts, action and opportunities through targeted messaging using a variety of traditional	Produce flyers and videos including multi language access to help build awareness on climate impacts and programs	# of views of climate related videos # of views of paid advertisements	\$200,000 Hire consultant/contractor(s) for video production and marketing

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	and non-traditional platforms	Expand promotion of events through paid advertisement in radio, TV, local publications and locations, front porch forum, social media.		
Action Opportunities	Providing funding for action by supporting frontline community-led projects including demonstration projects, community gardens or other projects to mitigate GHG emissions	Establish the Community Climate Change grant program administered through ANR and provide technical assistance to community groups to apply	# of community members reached through outreach or direct participation % applications awarded % awards to frontline or impacted communities	\$350,000 (20 communities * \$15,000 + + 0.5 Full time staff member at ANR for administration (\$50,000K)
Translation Services	Accessibility to information and opportunities for all Vermonters including individuals with limited English proficiency, disabilities, blind and hard of hearing.	Ensure that agency or state Language Access Plan(s) apply to all climate-related outreach and regulatory programs related to CAP implementation.	# of documents translated into other languages # of requests for translation services	TBD based on what is covered by Climate Office vs additional budget needs. Individual agencies may also need additional resources.
Estimate Proposed Budget				\$1,265,000

Memo Notes:

- We are proposing 1 additional full-time equivalent staff position in ANR to implement this scope of work.
- ANR position would focus on administrative/financial roles to get funding to communities.
- These requests are explicitly dedicated for community engagement and support assistance necessary for implementation of the Climate Action Plan.
- Proposal focuses on ongoing investments in relationship building, capacity development, and community action and engagement across all climate initiatives.
- Proposal envisions initial investments to help transform how we do our work here in Vermont that guides a just transition, provides critical equity training, supports individuals’ involvement, & meets people where they are at.
- This proposal lacks a complete understanding of what the Climate Action Office or other subcommittees are proposing for outreach and engagement resources. Accountability should be in place for including sufficient funding for outreach and engagement in their proposals. Need to collaborate closely so efforts and budget proposal are not duplicative.
- The Governor committed \$216 Million for climate related work in FY23; this proposal currently represents 0.5% of total investment dedicated for community engagement and outreach efforts.