DRAFT Minutes Vermont 250th Marketing Committee Minutes

September 25th, 2024 2:30 p.m. –3:00 p.m. Microsoft Teams meeting

Members present: Jonah Spivak

Martin Mahoney Katharine Ingram Maureen McCracken

Members Absent: None

Staff:

Laura Treischmann, State Historic Preservation Officer,

VT250th Anniversary Commission Chair

Megan Albert, VT250th Anniversary Commission Event Coordinator

Meeting was recorded Martin Mahoney opened the meeting at 2:30pm

I. Changes to the Agenda

There were no changes made to agenda.

II. Public Comment

There was no public comment.

III. Swag Update

Since last meeting, Megan did research on companies to produce VT250th swag. The committee agreed on Shopify. Laura Trieschmann reordered VT250th stickers. Magnets arrived today. Katharine suggested having men's and women's fits for t-shirts. Martin mentioned bags with the logo and larger stickers. Jonah asked about license plates. Laura confirmed the State does not want to produce them. This item will be added to the next Executive Committee meeting agenda.

IV. Website Update

Megan gave an update of the website. Commissioners have been given access to view it. There are some hurdles including pictures which need to be fixed before it can go live.

V. Outreach to Individual Historical Societies

Megan elaborated on the creation of a database of heritage organizations created to invite historical societies and museums to partner with the Commission.

VI. Email lists/E-blast potential

There was discussion about creating an email list for VT250 events. This item will be added to the Executive Committee meeting agenda.

VII. Adjourn

Martin adjourned meeting at 3:00pm.