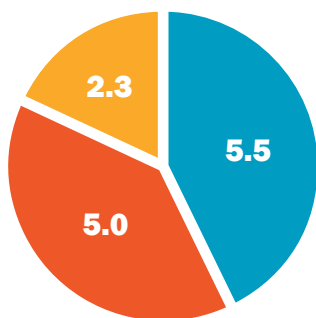
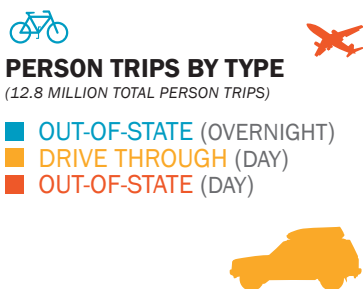
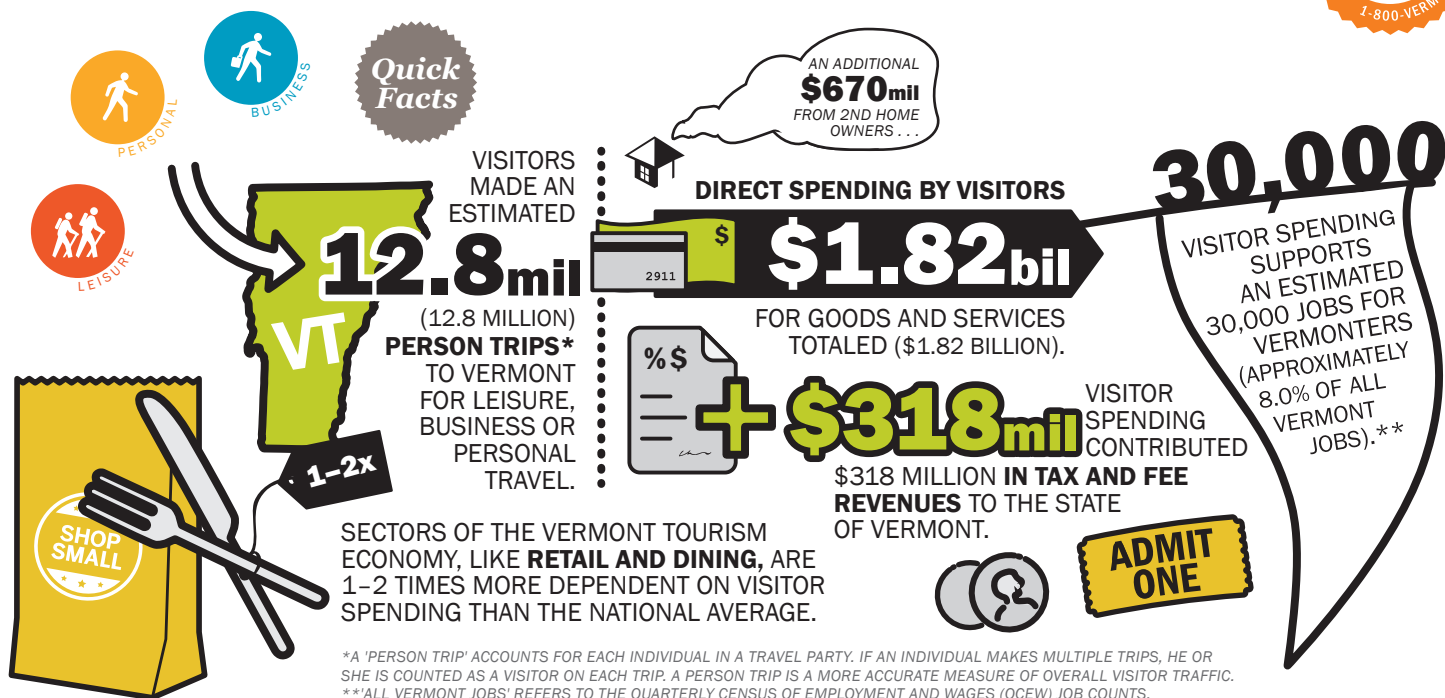


# VISITOR SPENDING & VERMONT'S ECONOMY 2013

SOURCE: ADOPTED FROM: A BENCHMARK STUDY OF THE ECONOMIC IMPACT OF VISITOR EXPENDITURES ON THE VERMONT ECONOMY - 2013.  
PREPARED BY THE VERMONT DEPARTMENT OF TOURISM & MARKETING, DECEMBER 2014.

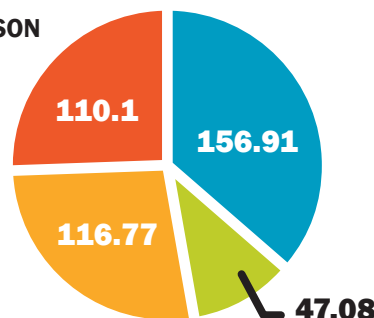


## VISITOR SPENDING BY SEASON

LODGING RECEIPTS (\$MILLIONS)



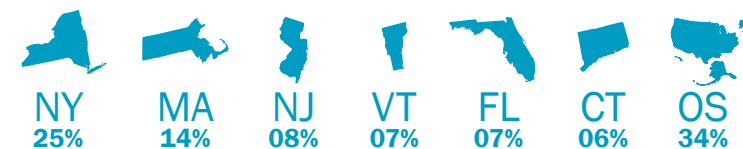
\*DOES NOT INCLUDE CAMPING.



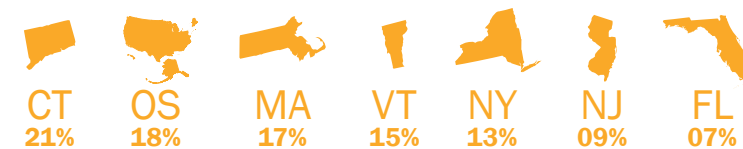
## DOMESTIC PERSON TRIPS BY ORIGIN

(% OF TOTAL DOMESTIC-VISITOR/HOME OWNER SAMPLES)

### VISITOR'S HOME STATE (OVERNIGHT)

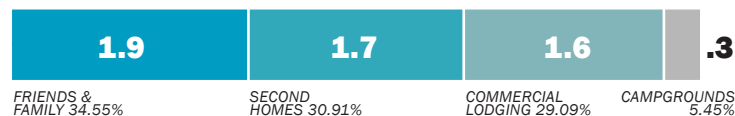


### 2ND HOME OWNER'S PRIMARY RESIDENCE



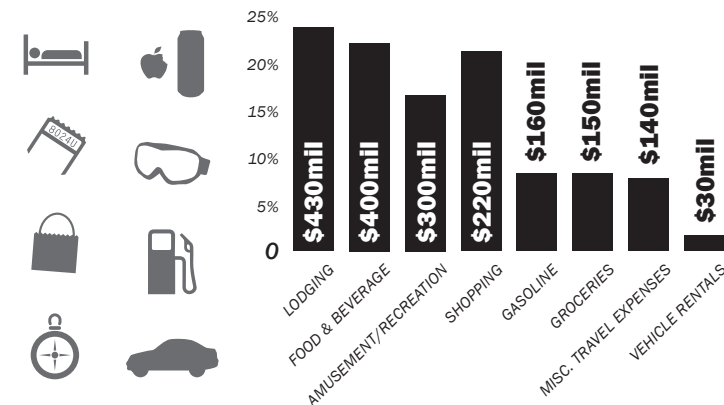
## WHERE VISITORS STAY

OUT-OF-STATE (OVERNIGHT - SAMPLE OF 5.5mil)



## VISITOR SPENDING BY ACTIVITY

(\$1.82 BILLION TOTAL)



## VERMONT JOBS SUPPORTED BY VISITOR SPENDING

(30,350 TOTAL OR 8.0% OF ALL VERMONT JOBS)\*\*



\*\* 'ALL VERMONT JOBS' REFERS TO THE QUARTERLY CENSUS OF EMPLOYMENT AND WAGES (QCEW) JOB COUNTS.