

Travel and Recreation Council Agenda

Date: March 19, 2020

Time: 10am-12am

Duration: 2hrs

Location: CALL IN ONLY

Conference Line

Log-in:

Call-in number: 1-802-552-8456

Participant's code: 80511619

TRC Board Members:

VDTM Staff in Attendance:

Please read/review in advance:

- Agenda
- Meeting notes from Nov, Jan, Feb
- Coffee and tea will be available

First	Last Name	First Name	Last Name		First Name	Last Name
1. Brian	Cain	9. Vicki	Tebbetts		1. Heather	Pelham
2. Bill	Supple	10. Steve	Wright		2. Nate	Formalarie
3. Wilfredo	Docto	11.			3. Sara	DeFilippi
4. Matt	Harrington	12.			4. Jerri	Lamson
5. Paula	Maynard	13.			5.	
6. Jody	Fried	14.			6.	
7. Molly	Mahar	15.			7.	
8. Amy	Morrison Spear	16.			8.	

Mission: *This council shall advise the secretary of the agency of commerce and community development, and the secretary shall consult with the council, on matters relating to state travel and recreation policy, state travel and recreation promotion programs, and other programs of the department of tourism and marketing and assist the secretary in the agency's preparation of a long-term comprehensive state travel and recreation plan. (Establishing Statute: 10 V.S.A. § 652, Department: Commerce and Community Development-Tourism & Marketing)*

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
10:00-10:10 (10min)	Welcome <ul style="list-style-type: none"> • Welcome from Chair • Introductions by board members 	<ul style="list-style-type: none"> ○ Agenda 	Matt Harrington	Open meeting; learn of the people in the room
10:10 - 10:15 (5min)	Meeting Opening <ul style="list-style-type: none"> • Review of meeting purpose including desired outcomes/deliverables; new formats • Review and agreement on agenda and consensus 	<ul style="list-style-type: none"> ○ Agenda 	Matt Harrington	Consensus on today's meeting agenda

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
10:15- 10:55 (40min)	Creating a TRC Vision – Part 3 <ul style="list-style-type: none"> Feedback from the pilot roadshow at Hildene, Manchester Review and discussion of Vision Document Task board members with further goal definition 	○ Notes	ALL	Move forward on those we can approve; decide actions on others
10:55- 11:25 (30min)	Commissioners & VDTM Staff Report <ul style="list-style-type: none"> Commissioner presentation on current activities VDTM staff presentation on current activities Challenges/Opportunities 	○ Notes	Heather Pelham	To hear from commissioner, learn of new updates and decide what to do with those updates
11:25 11:40 (15min)	Legislative Update <ul style="list-style-type: none"> Legislative liaison presentation on current activities Mid-session to End-of-Session outlook Challenges/Opportunities 	○ Notes	Molly Mahar	To hear from legislative liaison, learn of new updates and decide what to do with those updates
11:40- 11:55 (15min)	Heard Around The State <ul style="list-style-type: none"> Board member updates in regions and industries 	○ Your events/program	ALL	Build stronger state-wide relationships; knowledge of events
11:55- 12:00 (5min)	Meeting Closure <ul style="list-style-type: none"> Review scribe notes, action items and decisions in meeting and general feedback 	○	Matt Harrington	Effective closure

Next Meeting: