

Travel and Recreation Council Agenda

Date: Thursday, July 16, 2020

Time: 9am-11am**

Duration: 2hrs

Location: Microsoft Teams Virtual Meeting

Conference Line

Log-in:

Call-in number: 1-802-552-8456

Participant's code: 942 921 128#

TRC Board Members:

VDTM Staff in Attendance:

Please read/review in advance:

- Agenda

First	Last Name	First Name	Last Name	First Name	Last Name
1. Brian	Cain	9. Vicki	Tebbetts	1. Heather	Pelham
2. Bill	Supple	10. Steve	Wright	2. Nate	Formalarie
3. Wilfredo	Docto	11.		3. Sara	DeFilippi
4. Matt	Harrington	12.		4. Jerri	Lamson
5. Paula	Maynard	13.		5.	
6. Jody	Fried	14.		6.	
7. Molly	Mahar	15.		7.	
8. Amy	Morrison Spear	16.		8.	

Mission: *This council shall advise the secretary of the agency of commerce and community development, and the secretary shall consult with the council, on matters relating to state travel and recreation policy, state travel and recreation promotion programs, and other programs of the department of tourism and marketing and assist the secretary in the agency's preparation of a long-term comprehensive state travel and recreation plan. (Establishing Statute: 10 V.S.A. § 652, Department: Commerce and Community Development-Tourism & Marketing)*

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
9:00-9:10 (10min)	Welcome <ul style="list-style-type: none"> • Welcome from Chair • Introductions by board members 	<ul style="list-style-type: none"> ○ Agenda 	Matt Harrington	Open meeting; learn of the people in the room
9:10 - 9:15 (5min)	Meeting Opening <ul style="list-style-type: none"> • Review of meeting purpose including desired outcomes/deliverables; new formats • Review and agreement on agenda and consensus 	<ul style="list-style-type: none"> ○ Agenda 	Matt Harrington	Consensus on today's meeting agenda

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
9:15- 9:40 (25min)	Commissioners & VDTM Staff Report <ul style="list-style-type: none"> Commissioner presentation on current activities VDTM staff presentation on current activities Challenges/Opportunities 	<ul style="list-style-type: none"> Notes 	Heather Pelham	To hear from commissioner and staff, learn of new updates and decide what to do with those updates
9:40- 10:00 (20min)	Legislative Update <ul style="list-style-type: none"> Legislative liaison presentation on current activities Challenges/Opportunities 	<ul style="list-style-type: none"> Notes 	Molly Mahar/ Amy Spear	To hear from legislative liaisons, learn of new updates and decide what to do with those updates
10:00 10:45 (45min)	New VDTM Campaign <ul style="list-style-type: none"> Presented by Origin Outside Take the survey: https://www.getfeedback.com/r/WLhGRiDn Challenges/Opportunities 	<ul style="list-style-type: none"> Survey PowerPoint 	Heather Pelham	To learn of the new campaign elements from VDTM vendor; ask questions, provide feedback
10:45- 10:55 (10min)	Heard Around The State <ul style="list-style-type: none"> Board member updates in regions and industries 	<ul style="list-style-type: none"> Your events/program 	ALL	Build stronger state-wide relationships; knowledge of events
10:55- 11:00 (5min)	Meeting Closure <ul style="list-style-type: none"> Review scribe notes, action items and decisions in meeting and general feedback 	<ul style="list-style-type: none"> 	Matt Harrington	Effective closure

Next Meeting:

Thursday, September 17 2020