

Travel and Recreation Council Agenda

Date: Thursday, January 16 2020

Time: 10am-11am

Duration: 1hr

Location: Conference call

Conference Line

Toll Number: +1 (802) 552-8456

Conference ID: 889030507

TRC Board Members:

VDTM Staff in Attendance:

Please read/review in advance:

- Agenda

First	Last Name	First Name	Last Name	First Name	Last Name
1. Brian	Cain	9. Vicki	Tebbetts	1. Heather	Pelham
2. Bill	Supple	10. Steve	Wright	2. Nate	Formalarie
3. Wilfredo	Docto	11.		3. Sara	DeFilippi
4. Matt	Harrington	12.		4. Jerri	Lamson
5. Paula	Maynard	13.		5.	
6. Jody	Fried	14.		6.	
7. Molly	Mahar	15.		7.	
8. Amy	Morrison Spear	16.		8.	

Mission: *This council shall advise the secretary of the agency of commerce and community development, and the secretary shall consult with the council, on matters relating to state travel and recreation policy, state travel and recreation promotion programs, and other programs of the department of tourism and marketing and assist the secretary in the agency's preparation of a long-term comprehensive state travel and recreation plan. (Establishing Statute: 10 V.S.A. § 652, Department: Commerce and Community Development-Tourism & Marketing)*

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
10:00-10:10 (10min)	Welcome & Meeting Opening <ul style="list-style-type: none"> • Welcome from Chair • Review of meeting purpose including desired outcomes/deliverables; new formats • Review and agreement on agenda and consensus 	<ul style="list-style-type: none"> ○ Agenda 	Matt Harrington	Open meeting

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
10:10 - 10:35 (25min)	Vermont Tourism Day Debrief <ul style="list-style-type: none"> Review and discuss the recent day at the State House focused on tourism Identify action steps moving forward for this group 		Heather Pelham	Debrief and action items
10:35- 10:45 (10min)	February Roadshow Meeting in Manchester <ul style="list-style-type: none"> Venue: Hildene in Manchester Topics of discussion, agenda, invites, etc. 		All	Move forward on location prep
10:45- 10:55 (10min)	Strategic Vision – Next Steps <ul style="list-style-type: none"> Introduction of a 2021 vision for TRC Next steps 	<ul style="list-style-type: none"> Notes 	Matt Harrington	Review of strategic vision process and possible vision
10:50- 10:59 (9min)	Heard Around The State <ul style="list-style-type: none"> Board member updates in regions and industries 	<ul style="list-style-type: none"> Your events/program 	ALL	Build stronger state-wide relationships; knowledge of events
10:59- 11:00 (1min)	Meeting Closure <ul style="list-style-type: none"> Review scribe notes, action items and decisions in meeting and general feedback 	<ul style="list-style-type: none"> 	Matt Harrington	Effective closure

Next Meeting:

Thursday, February 6th
10am – 12pm
Hildene, Manchester, Vermont