

Travel and Recreation Council Agenda

Date: Thursday, February 6th 2020

Rain/snow date: Thursday, February 20th 2020

Time: 10am-12am

Duration: 2hr+

Location:

Hildene – The Lincoln Family Home

1005 Hildene Rd, Manchester

Conference Line

1-877-297-4181

Participant Code: 284482

TRC Board Members:

VDTM Staff in Attendance:

Please read/review in advance:

- Agenda

Coffee and morning treats provided by _____ and Hildene

First	Last Name	First Name	Last Name		First Name	Last Name
1. Brian	Cain	9. Vicki	Tebbetts		1. Heather	Pelham
2. Bill	Supple	10. Steve	Wright		2. Nate	Formalarie
3. Wilfredo	Docto	11.			3. Sara	DeFilippi
4. Matt	Harrington	12.			4.	
5. Paula	Maynard	13.			5.	
6. Jody	Fried	14.			6.	
7. Molly	Mahar	15.			7.	
8. Amy	Morrison Spear	16.			8.	

Mission: *This council shall advise the secretary of the agency of commerce and community development, and the secretary shall consult with the council, on matters relating to state travel and recreation policy, state travel and recreation promotion programs, and other programs of the department of tourism and marketing and assist the secretary in the agency's preparation of a long-term comprehensive state travel and recreation plan. (Establishing Statute: 10 V.S.A. § 652, Department: Commerce and Community Development-Tourism & Marketing)*

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
10:00-10:15 (15min)	<p>Welcome & Meeting Opening</p> <ul style="list-style-type: none"> • Welcome from Chair Matt Harrington • Welcome from Brian Keefe, president of Hildene • Review of meeting purpose including desired outcomes/deliverables • Agreement on agenda and consensus 	<ul style="list-style-type: none"> ○ Agenda 	Matt Harrington	Open meeting

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
10:10 - 10:40 (30min)	VDTM Staff Update <ul style="list-style-type: none"> Commissioners Report Additional staff report 		Heather Pelham	Hear from VDTM staff on
10:40 - 11:00 (20min)	Legislative Update <ul style="list-style-type: none"> Molly Mahar Legislative Report Discussion/ Q&A 		Molly Mahar	Move forward on location prep
11:00 - 11:55 (55min)	Local and Regional Presentation <ul style="list-style-type: none"> Manchester, Vermont presented by Manchester Business Association (Paul Carroccio) Vermont Begins Here – Bennington, Vermont presented by the Town of Bennington (Shannon Barsotti and Lynn Green) The Shires of Vermont regional brand presented by the Southwestern Vermont Chamber of Commerce Q&A 	○ Notes	Ron Mancini, Shannon Barsotti Lynn Green Matt Harrington	Review of strategic vision process and possible vision
11:55- 11:59 (4min)	Heard Around The State <ul style="list-style-type: none"> Board member updates in regions and industries 	○ Your events/program	ALL	Build stronger state-wide relationships; knowledge of events
11:59- 12:00 (1min)	Meeting Closure <ul style="list-style-type: none"> Review scribe notes, action items and decisions in meeting and general feedback 	○	Matt Harrington	Effective closure

Optional Exploratory Excursion

12:00 – 1:00	Lunch <ul style="list-style-type: none"> TBD 	○		
1:00-2:00 (1hr)	Tour #1: Mother Myricks <i>Address: 4367 Main St, Manchester, VT</i> <ul style="list-style-type: none"> Tour the facility that produces the award-winning butter crunch, lulu lemon cakes, specialty chocolates & fine confections 	○	Owner and operator Ron Macini	
1:00 – 5:00 (til close)	Tour #2: Bromley Mountain <i>Address: 3984 Vermont Route 11 Peru, VT</i> <ul style="list-style-type: none"> Tour of a family-friendly 4-season Vermont resort offering diverse ski terrain, lesson programs and slopeside lodging, plus exciting summer attractions Including half-day pass to ride/ski 	○	Bill Cairns, president of Bromley Mt.	
2:00 3:00 (1hr)	Tour #3: Northshire Civic Center <i>Address: 410 Hunter Park Rd, Manchester Center, VT</i> <ul style="list-style-type: none"> Tour Northshire Civic Center which sits on 35 acres in the foothills of Vermont's bucolic Green Mountain National Forest on Route 7A in Manchester Center, Vermont. With 22,000 square feet of open floor space and an Olympic-sized indoor skating rink, it is Southern Vermont's premier civic center for sports, events and exhibitions. 	○	○ Director Jon Larson and wife Lisa Larson	

Next Meeting:

Thursday, March 19th / 10am – 12pm / ACCD Conference Room, 1 National Life Dr, Deane C. Davis Bldg, 6th Floor Montpelier, VT 05620-0501