

Travel and Recreation Council Agenda

Date: November 21, 2019

Time: 9am-11am

Duration: 2hrs

Location: National Life Campus, 6th Floor Conference Room (Montpelier, VT)

Conference Line

Log-in:

Call-in number:

Participant's code:

TRC Board Members:

VDTM Staff in Attendance:

Please read/review in advance:

- Agenda
- Meeting notes from July
- Coffee and tea will be available

First	Last Name	First Name	Last Name		First Name	Last Name
1. Brian	Cain	9. Vicki	Tebbetts		1. Heather	Pelham
2. Bill	Supple	10. Steve	Wright		2. Nate	Formalarie
3. Wilfredo	Docto	11.			3. Sara	DeFilippi
4. Matt	Harrington	12.			4. Jerri	Lamson
5. Paula	Maynard	13.			5.	
6. Jody	Fried	14.			6.	
7. Molly	Mahar	15.			7.	
8. Amy	Morrison Spear	16.			8.	

Mission: *This council shall advise the secretary of the agency of commerce and community development, and the secretary shall consult with the council, on matters relating to state travel and recreation policy, state travel and recreation promotion programs, and other programs of the department of tourism and marketing and assist the secretary in the agency's preparation of a long-term comprehensive state travel and recreation plan. (Establishing Statute: 10 V.S.A. § 652, Department: Commerce and Community Development-Tourism & Marketing)*

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
9:00-9:10 (10min)	Welcome <ul style="list-style-type: none"> • Welcome from Chair • Introductions by board members 	<ul style="list-style-type: none"> ○ Agenda 	Matt Harrington	Open meeting; learn of the people in the room
9:10 - 9:15 (5min)	Meeting Opening <ul style="list-style-type: none"> • Review of meeting purpose including desired outcomes/deliverables; new formats • Review and agreement on agenda and consensus 	<ul style="list-style-type: none"> ○ Agenda 	Matt Harrington	Consensus on today's meeting agenda

Time	Agenda Items	Materials/ Attachments	Facilitator	Purpose/Desired Outcome
9:15- 9:55 (40min)	Creating a TRC Vision – Part 2 <ul style="list-style-type: none"> Review and discussion on Visioning work and priorities: strategy, policy, information, trends, and content What might be some goals for the next two years? What could be our take-aways from each meeting? 	<ul style="list-style-type: none"> Notes 	ALL	Move forward on those we can approve; decide actions on others
9:55- 10:25 (30min)	Commissioners & VDTM Staff Report <ul style="list-style-type: none"> Commissioner presentation on current activities VDTM staff presentation on current activities Challenges/Opportunities 	<ul style="list-style-type: none"> Notes 	Heather Pelham	To hear from commissioner, learn of new updates and decide what to do with those updates
10:25 10:40 (15min)	Legislative Update <ul style="list-style-type: none"> Legislative liaison presentation on current activities 2020 session outlook Challenges/Opportunities 	<ul style="list-style-type: none"> Notes 	Molly Mahar	To hear from legislative liaison, learn of new updates and decide what to do with those updates
10:40- 10:55 (15min)	Heard Around The State <ul style="list-style-type: none"> Board member updates in regions and industries 	<ul style="list-style-type: none"> Your events/program 	ALL	Build stronger state-wide relationships; knowledge of events
10:55- 11:00 (5min)	Meeting Closure <ul style="list-style-type: none"> Review scribe notes, action items and decisions in meeting and general feedback 	<ul style="list-style-type: none"> 	Matt Harrington	Effective closure

Next Meeting: