



## Travel and Recreation Council Agenda

Thursday, January 16, 2025 | 10:00 am – 12:00 pm  
 at Calvin Coolidge Conference Room, Deane C. Davis Building, 6th Floor, 1 National Life Drive, Montpelier  
 Please [RSVP](#) if you plan to attend in person.

To participate virtually, [Join here](#) for Microsoft Teams or call 802-552-8456  
 Phone Conference ID: 757 015 377#

<b>Time</b>	<b>Topic</b>	<b>Discussion Lead(s)</b>
10:00 am	Call to Order <ul style="list-style-type: none"> <li>• Introductions from TRC Board Members</li> <li>• Election of new Board Chair</li> </ul>	TRC Chair and VDTM Commissioner
10:10 am	Legislative Update	Molly Mahar
10:25 am	State of the Industry Updates & Discussion	TRC Board Members
10:45 am	Commissioner’s Update: <ul style="list-style-type: none"> <li>• Destination Marketing Updates</li> <li>• EDA Project Updates</li> </ul>	Heather Pelham
11:10 am	Staff Reports <ul style="list-style-type: none"> <li>• VDTM Staff Program Area Updates</li> <li>• ANR/FPR/VOREC Update</li> <li>• Other SOV Staff Program Area Updates</li> </ul>	VDTM staff SOV staff
11:30 am	Update on UVM Hospitality Management Certificate Program	Maureen Hebert
11:45 am	Around the Room <ul style="list-style-type: none"> <li>• Updates and Announcements</li> </ul>	Open to All Attendees
12:00 pm	Adjourn	TRC Chair

**Next meeting:**

**Thursday, March 20, 2025 | 10:00 am – 12:00 pm**

Location: Calvin Coolidge Conference Room, Deane C. Davis Building, 1 National Life Drive, Montpelier  
 (unless otherwise announced in advance)