



Travel and Recreation Council Agenda

Date & Time: Tuesday, September 15, 2026 | 10:00 am – 12:00 pm

Location: Manchester Community Library (Hunter Room),
138 Cemetery Avenue, Manchester Center, VT

Please [RSVP](#) if you plan to attend in person as space is limited.

To participate virtually, you can join the meeting using Microsoft Teams or call in by phone.

- Join the Microsoft Teams meeting: [Join the meeting](#)
- Call in by phone: 802-552-8456
Phone Conference ID: 226 532 889#

Meeting Agenda

Time	Topic	Discussion Lead(s)
10:00 am	Call to Order and Introductions • Welcome, Commissioner Pelham • TRC Board Members • Community Guests	Heather Pelham
10:05 am	Updates and Discussion with The Shires region partners • Kait Zwagerman Tyler and Adam Koffman, Manchester Business Association • Ali Elwell Zaiac, Better Bennington Corp	Matt Harrington
10:30 am	State of the Industry Updates & Discussion • Updates from Around the State	TRC Board Members
10:45 am	Commissioner's Update • New Tourism Brand: State of Inspiration	Heather Pelham
11:15 am	Staff Reports • VDTM Staff Program Area Updates • Other SOV Staff Program Area Updates	VDTM staff SOV staff
11:45 am	Around the Room Announcements	Open to All Attendees
12:00 pm	Adjourn	

Next meeting:

TBD, November 19, 2026 | 10:00 pm – 12:00 pm

Location: Calvin Coolidge Conference Room, Deane C. Davis Building, 1 National Life Drive,
Montpelier (unless otherwise announced in advance)