



Travel and Recreation Council Agenda

Date & Time: Thursday, January 15, 2026 | 10:00 am – 12:00 pm

Location: Agency of Commerce and Community Development
Calvin Coolidge Conference Room, Davis Building, 1 National Life Drive, Montpelier, VT
Please [RSVP by email](#) if you plan to attend in person.

To participate virtually, you can join the meeting using Microsoft Teams or call in by phone.

- Join the Microsoft Teams meeting: [Join the meeting](#)
- Call in by phone: 802-552-8456
Phone Conference ID: 226 532 889#

Meeting Agenda

Time	Topic	Discussion Lead(s)
10:00 am	Call to Order • Introductions from TRC Board Members	TRC Chair
10:10 am	Legislative Session Update	Molly Mahar
10:20 am	Commissioner's Update • Implementation of Vermont's New Destination Management Plan • What Role Would the TRC Like to Take?	Heather Pelham
10:35 am	Vermont Tourism Alliance Update	Jeff Lawson
10:45 am	State of the Industry Updates & Discussion • Updates from Around the State	TRC Board Members
11:15 am	Staff Reports • VDTM Staff Program Area Updates • Other SOV Staff Program Area Updates	VDTM staff SOV staff
11:45 am	Around the Room Announcements	Open to All Attendees
12:00 pm	Adjourn	TRC Chair

Next meeting:

TBD, March 19, 2026 | 10:00 pm – 12:00 pm

Location: Calvin Coolidge Conference Room, Deane C. Davis Building, 1 National Life Drive, Montpelier (unless otherwise announced in advance)