



Travel and Recreation Council Agenda

Thursday, September 26, 2024 | 2:00 pm – 4:00 pm
 at Calvin Coolidge Conference Room, Deane C. Davis Building, 6th Floor, 1 National Life Drive, Montpelier
 Please [RSVP](#) if you plan to attend in person.

To participate virtually, [Join here](#) for Microsoft Teams or call 802-552-8456
 Phone Conference ID: 757 015 377#

Time	Topic	Discussion Lead(s)
2:00 pm	Call to Order <ul style="list-style-type: none"> • Introductions from TRC Board Members 	Amy Spear
2:10 pm	Commissioner’s Update: <ul style="list-style-type: none"> • Destination Marketing Updates • EDA Project Updates <ul style="list-style-type: none"> ○ Visitor Profile Research Study ○ T-TERM Grants ○ Data Dashboard ○ Destination Management Strategic Plan 	Heather Pelham
3:00 pm	State of the Industry Updates & Discussion	TRC Board Members
3:30 pm	Staff Reports <ul style="list-style-type: none"> • VDTM Staff Program Area Updates • ANR, AAFM, AOT Staff Program Area Updates 	VDTM staff SOV staff
3:45 pm	Around the Room <ul style="list-style-type: none"> • Updates and Announcements 	Open to All Attendees
4:00 pm	Adjourn	Amy Spear

Next meeting:

Thursday, November 21, 2024 | 10:00 am – 12:00 pm

Location: Calvin Coolidge Conference Room, Deane C. Davis Building, 1 National Life Drive, Montpelier
 (unless otherwise announced in advance)