



DRAFT Minutes
Vermont 250th Anniversary Commission
SPECIAL LOGO MEETING
March 27, 2024
9:00 a.m. – 9:30 p.m.

Members Present: Martin Mahoney
Heather Pelham
Cathy Delneo
Tom Hughes
Susan Evans McClure
Steve Perkins
Laura V. Trieschmann

Members Absent: Jim Brangan
Paul Deslandes
Christopher Kaufman Ilstrup
John Krueger
Jim Lockridge
Izzy Provonchai
Jonah Spivak

Microsoft Teams meeting.
The Meeting was not recorded.
Ms. Trieschmann opened the meeting at 9:06 a.m.

I. Welcome

II. Changes to the Agenda
No changes

III. Public Comment
No public comment

IV. [Logo Review and Approval](#)

Discussion focused on the adaptation of the options, particularly concept 1, for black-and-white print and in a square form for social media. Heather Pelham, commissioner of Vermont Tourism and Marketing explained the logo system with PlaceCreative will include these variants. Susan Evans McClure provided feedback from the Research and Historical Committee regarding the addition of date ranges at the bottom of the logo, such as 1776-2026; adding this did not need to happen now. Tom Hughes pointed out the start of events was 1775,

which should be captured in a date range. Several members noted the end date was beyond 2026. This addition can be added to the logo if so decided.

Martin Mahoney made a motion to accept concept 1; the motion was seconded by Susan Evans McClure.

Motion Passed: 7-0 to adopt concept 1

Martin Mahoney:	yes
Heather Pelham:	yes
Cathy Delneo:	yes
Tom Hughes:	yes
Susan Evans McClure:	yes
Steve Perkins:	yes
Laura V. Trieschmann:	yes

The Marketing Committee shall be informed and continue the work with PlaceCreative.



V. Adjourn
Meeting adjourned 9:18 a.m.