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Characters: 765

The Birthplace of Bag Balm

In 1899, a pharmacist in Wells River, Vermont, created a balm to soothe dry cow udders.

Word spread, and Lyndonville resident John Norris bought the rights ca. 1908 to manufacture and sell the skin-saving salve. Bag Balm was quickly known as a must-have on local dairy farms.

Bag Balm has a storied history. In the 1930s, Admiral Richard Byrd brought it on his North Pole expedition to treat frostbite and chapping on his herd of cows. During World War II, the company sent free tins to soldiers and sailors overseas to help prevent rifle rust and corrosion.

Originally made at 930 Broad Street, Bag Balm is still proudly manufactured in Lyndonville, Vermont – and the little green tin is a beloved skincare solution in homes across the USA.

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