

Enabling Better Places: An Incremental Approach to Coding Reform Lynn Richards, President & CEO Congress for the New Urbanism November 6, 2019 @lrichardsCNU



Vermont's beautiful landscapes coupled with their compact and historic villages have made it a desirable place to live and a year-round tourist destination.



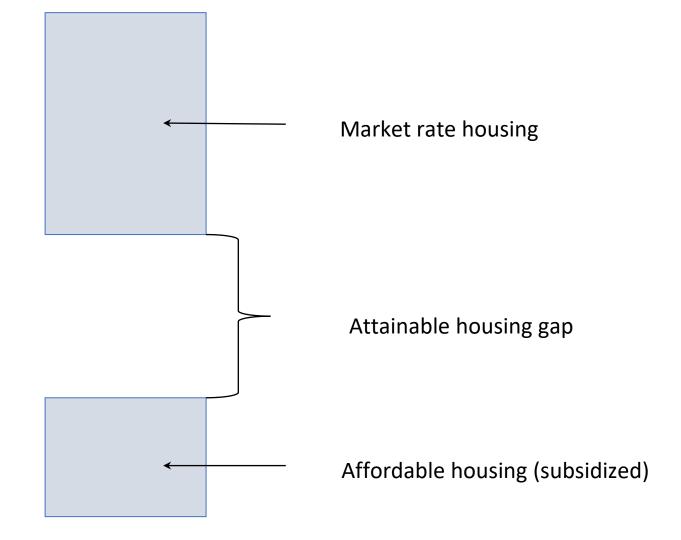
These picturesque and walkable Vermont villages and towns are also powerful economic and social engines.

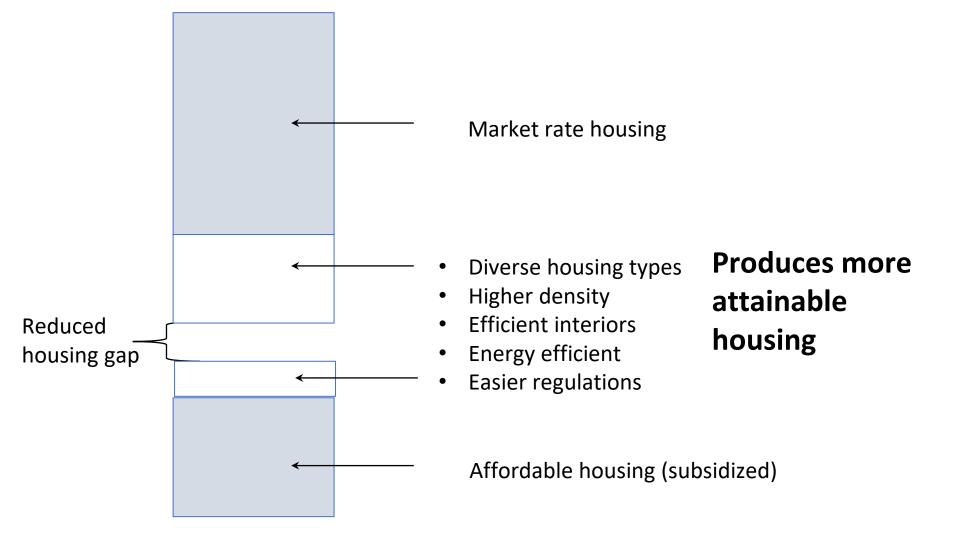
HOUSING SHORTAGE

- Development regulations can:
 - Drive up the cost of development
 - Slow production (supply doesn't keep pace with demand)

Vermont needs to:

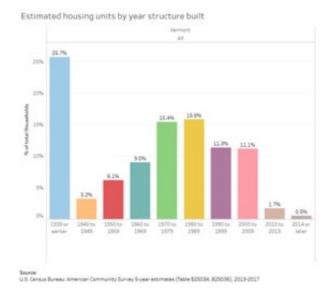
- Increase the number of units
- Build more variety of units

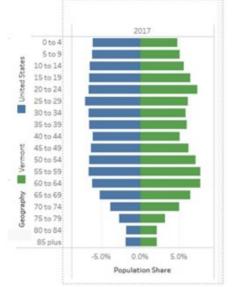


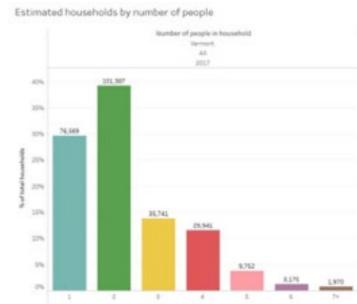


HOUSING CHALLENGES IN VERMONT

Year structure built







Source: <u>Housing Data</u>

Source: Vermont Futures Project Source: Housing Data

THE COMMON ROADBLOCKS



1. OUTDATED CODES AND ORDINANCES

Current zoning and land-use regulations create significant barriers for these small developments.

2. REQUIRING EACH DEVELOPMENT TO COVER PUBLIC GOODS

Requiring smaller developments to individually fulfill regulations such as open space, parking, street improvements, and stormwater is prohibitively expensive and disincentivizes density.



LONG-STANDING PERCEIVED SCARCITY

Communities are often fearful of proposing increased density due to perceived scarcity of resources such as road capacity and good schools.



The Project for Code Reform

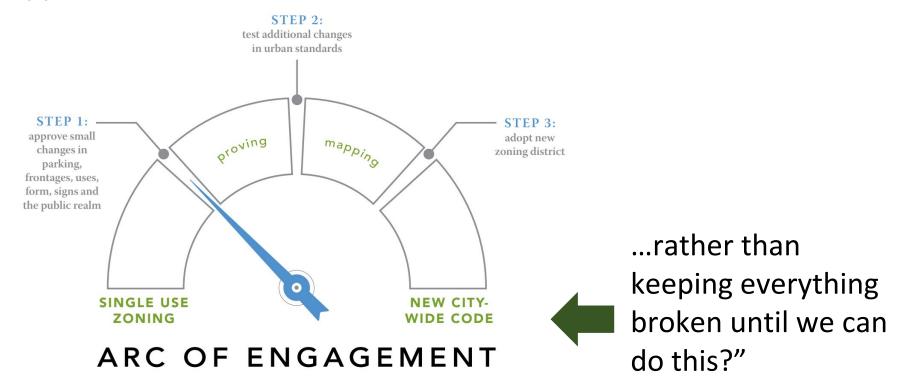
Coding solutions that enable great places

Why aren't more cities implementing placemaking strategies, which are proven to expand economic activity, increase mobility, protect the environment, and create more equitable places?

In many cases, it's because a municipality's zoning codes and ordinances make it illegal to create the type of vibrant communities that support jobs, foster economic development, and are attractive places for people to live, work, and play that residents and local leaders are seeking.

"Do the biggest little thing..."

"What can we do *now* to let better development happen...



Process

- Research
 - Understanding state based opportunities and constraints
 - Hearing directly from localities
- Analysis
- Recommendation
 - Translating to code that responds to local conditions
- Documentation
 - Develop guidance materials for accessibility
 - Ground truthing with localities
- Training and Education

SCHEDULE

Kickoff Meeting: July 10, 2019

Code Reform Workshop: November 4-8, 2019

Monday: Case study community discussions

Tuesday-Wednesday: DHCD and CNU Team work to develop code reform changes

Thursday: CNU Team presents suggested code reform recommendations at public presentation

Friday: CNU Team incorporates comments received during public presentation

First Draft of Recommendations: January, 2020 Review Meeting: February 14, 2020 Final Draft of Recommendations: March 31, 2020

Case Study Communities



Brattleboro



Castleton



Fairfax



Ludlow



Middlesex



Vergennes

Do the Biggest Little Thing...

... to reflect the character of Vermont communities

ADJUST DIMENSIONAL STANDARDS

Adjust Dimensional Standards

Stage 1 – Short-Term Fixes

- 1. Match minimum lot sizes to local patterns
- 2. Remove maximum lot coverage requirements
- 3. Remove artificial density caps
- 4. Align other dimensional standards with the existing pattern
- 5. Remove requirements that forbid a second building on the lot
- 6. Remove building articulation requirements

Adjust Dimensional Standards

- Stage 2 Mid-Term Fixes
- 1. Reexamine "nonconforming" provisions
- 2. Consider supplementing minimum front setbacks with maximum front setbacks
- 3. Add character-based frontage requirements

REASSESS PARKING REQUIREMENTS

Reassess Parking Requirements

Stage 1- Short-Term Fixes

1. Reduce the number of on-site parking spaces required for specific uses

2. Require that parking spaces be placed behind building

Reassess Parking Requirements

Stage 2 – Mid-Term Fixes

1. Eliminate parking minimums

2. Allow on-street parking in certain areas

ELIMINATE UNNECESSARY USE RESTRICTIONS

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Eliminate Unnecessary Use Restrictions

Stage 1 – Short-Term Fixes

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Eliminate unnecessary use restrictions on desirable housing types

2. Avoid artificial determinations of acceptable family composition

Eliminate Unnecessary Use Restrictions

Stage 2 – Mid-Term Fixes

STUGG

Do not require unnecessary subdivision of land

OPTIMIZE ADU REGULATIONS



Optimize ADU Regulations

Stage 1- Short-Term Fixes

1. Allow owner to occupy smaller unit

1. Increase permitted unit size







Optimize ADU Regulations

Stage 2 – Mid-Term Fixes

Minimize parking requirement

1.



REFINE STREET STANDARDS

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REFINE STREET STANDARDS

Stage 1 – Short-Term Fixes

Add on-street parking wherever possible

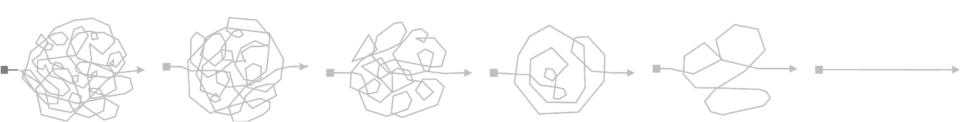
Develop (context appropriate) public realm standards

REFINE STREET STANDARDS

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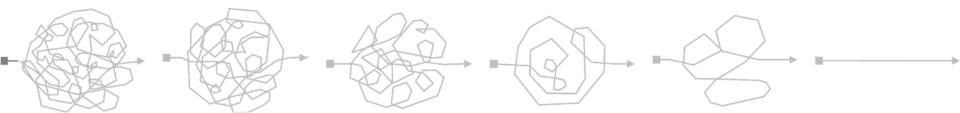
- Stage 2 Mid-Term Fixes
- 1. Stormwater management options
- 2. Reduce travel lane width
- 3. Right-size the number of travel lanes
- 4. Implement complete street principles
- 5. Provide connections where possible

DEVELOPMENT REVIEW PROCESS



DEVELOPMENT REVIEW PROCESS

- Stage 1–Short-Term Fixes
- 1. Allow more housing types by reducing requirements for conditional-use approval and discretionary site plan review
- 2. Simplify application requirements for small-scale development
- 3. Where practical, make staff responsible for site plan review



DEVELOPMENT REVIEW PROCESS

Stage 2 – Mid-Term Fixes

- 1. Avoid over-reliance on complex PUD approval processes
- 2. Consider allowing limited deviations from certain zoning standards

