CAMPAIGN GOAL
This is the amount of money you want to raise. This amount can be changed later.

FUNDING TYPE
- **Partial Funding**: You keep what you raise. This means that donors cards are charged as they donate through this platform.
- **All or Nothing**: This funding model allows you to collect “pledges” as donations, meaning no one’s credit cards will be charged until you hit your funding goal.

CAMPAIGN TITLE
Try to keep it short and easily identifiable with your project.

CAMPAIGN OBJECTIVE
Keep this to one short sentences. You can include a call to action or use a description of your project.

CAMPAIGN END DATE
Identify when you need the money and how long you want your campaign to run on the platform. You will need to decide on a firm end date before you launch.

CAMPAIGN IMAGE
This is what people will see when you share your page on social media, and if you don’t have a video it’ll be the image at the top of your page. **The image should be wider than it is tall!** Click here to choose an image from your computer. **Do not drag and drop images into the box.**

LOCATION
Start typing in the address of your project, or an address nearby, and then choose the location from the drop-down options. This will allow the Patronicity system to generate a map of where your project will be located.

CATEGORIES
You can select categories that you think your project falls into here! This will allow other project creators or donors looking for specific types of project to view your page and learn more about your work.

Don’t forget to save your work!